

Dannelle Gay

THE TRAVELING CHEESEHEAD



AWARD-WINNING TRAVEL WRITER AND TV HOST
PUBLISHED AUTHOR, PUBLIC SPEAKER, PODCASTER,
GROUP TOUR GUIDE, MSN DIRECT PUBLISHER



ABOUT

I am Dannelle F. Gay, AKA The Traveling Cheesehead, and hail from Sun Prairie Wisconsin - Groundhog Capital of the World.

A Gen Xer with a Baby Boomer husband means we focus on 45+ travel and the life of the empty nesters when not spoiling our Australian Shepherd service dog: Tazuna.

FYI: Mr. Cheesehead worked 30+ years as a broadcast engineer and is a licensed 107 drone pilot and professional photographer.

DannelleGay@gmail.com

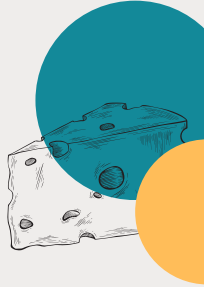
608.417.9770

TravelingCheesehead.com

RECENT COLLABORATIONS



Explore Branson, Travel Juneau, Grapevine, TX, Irving, TX, Visit Concord, CA, Visit Milwaukee, Saguenay-Lac-Saint-Jean, Good Words Travel, Visit Wisconsin Dells, Happy Valley, PA, Adler Resort and Spa of Sicily, Globus Brands, Visit Sun Prairie, Elgin, IL, Anderson/Madison, IN, Shores and Islands, OH, Wisconsin Community Media, Lake Lawn Resort of Delevan, Destination DC, Circle WI, Southern Travelers Explore Conference, Midwest Travel Network, Springfield, IL., Wisconsin Veterans Chamber of Commerce, Marcus Performing Arts Center, etc



I FOCUS ON

Affordable Luxury, Foodie Experiences, History, Outdoor Adventure, 45+ Travel, Single Women Travel, Dog-Friendly Locations, (Teen) Family-Friendly Fun, Cruising

REACH



Social Media Reach

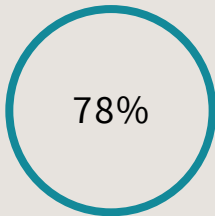


Email List Subscribers

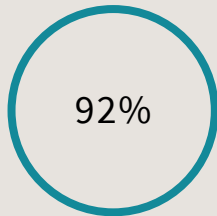


TV Stations

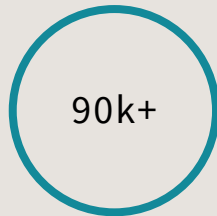
DEMOGRAPHICS



Women & Non-binary



US & UK Traffic



Median Income

SERVICES

Destination Visit **\$2,500 + travel costs**

Minimum of 1 article on a MSN Direct Publisher Site (I have 6), 1 Facebook post daily, 1 Instagram post daily (static photo or Reel), 3 Instagram Stories

TV Show Episode: **\$2,500**

30-45 minutes, airs on a 76+ station network over 4 Midwest states. More added monthly.

Speaking: **\$2500**

Topics tailored to each group. Travel, Writing, Author, Wisconsin Trivia, Leadership Skills, Starting a Tour Business

Writing For You **\$300-1,000**

Need content for your website, newsletters or tourism guide?

Ad placement: **\$350-1,500**

TV Episodes, Podcast, Presentation Deck Slides, Email Blasts, Facebook Group, Etc



I am on the board of SATW Central States and Wisconsin Community Media. Member of SATW, NATJA, IFWTWA, Wisconsin Writer's Association, the Midwest Travel Network, STE, and an Ambassador for the Wisconsin Veteran's Chamber of Commerce, and Sun Prairie Chamber of Commerce

WHAT PEOPLE ARE SAYING

We hired Dannelle to speak to our team at a summit in January of this year.

One of our members was less than enthusiastic about the presentation going into the summit but came out one of Dannelle's biggest fans.

He said that she was fun, engaging, and enthusiastic.

She even led a game for them to play at the summit, which he won, which might have helped sway his opinion.

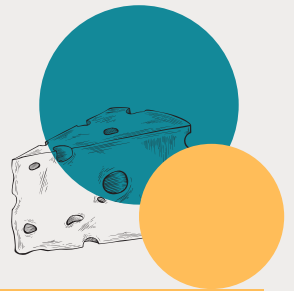
Nonetheless, the entire group was excited to tell me about what a great speaker she was and suggested that she would be

hard to beat at our next summit. Thanks so much to The Traveling Cheeshead and her ability to engage the un-engageable.

Kristin from Kobussan Busses

Dannelle has been a true pleasure to work with. Her professionalism, writing skills, and follow-through are top-notch!

Shelly from Visit Sheboygan



Dannelle's creativity and drive in promoting our destination is incredible. She never ceases to come up with a great new angle and medium to reach our intended market.

Susan from Janesville Area CVB