

CHECKLIST

FOR PUBLISHING THE PERFECT BLOG POST

GRAMMAR CHECK

GRAMMARLY PRO

READ ALOUD

SMALL PARAGRAPHS - THINK
SESAME STREET

IMAGES

JPG VS PNG

SIZES - 1200 X 628 IS BEST FOR PHONE USAGE WITH READERS

PINNABLE IMAGES - MORE THAN ONE

FEATURED IMAGE

ALT TEXT

SEO

SQUIRRELY

CAN YOU EMBED A YOUTUBE VIDEO?

INTERLINK WITH LINK WHISPER

CTA

HOW ARE YOU GOING TO MAKE MONEY?
PRODUCT/AFFILIATE/COURSE/STORE

REUSABLE BLOCKS

EMAIL TRIGGER

SYNDICATE IT

MSN

NEWSWEEK

MEDIUM

GET SOCIAL

PINTEREST

INSTAGRAM/FB/TWITTER/LINKED IN - HOOTSUITE/VS DIRECT

